Presenting the formation of a Group of Research-common practice in Public Higher Education Institutions (HEIs), a subject of research, can be, at first glance, attitude, but see the possibility of its implementation in an Institution of Higher Education - School without the strength of the legal obligation, we believe to be the relevance of the topic.

Taffarel and Dantas Junior (2007) studied in recent decades training courses for teachers specifically to Physical Education that passed through curricular changes based on milestone of liberalism, regulation of the profession and curriculum formulation of guidelines aimed at the labor market, reinforcing the logic post modern-the fragmentation of knowledge under the logic of the market. This pragmatic vision, which has the demands of the labor market as a benchmark, puts a reflection on the quality of vocational training of the Physical Education.

Taffarel (1993) to analyze the course of Physical Education of Unicamp, says the project teaching of the course is coupled to the project capitalist history, not allowing joints historical relationship of social, economic, political and cultural; Knowledge organized and produced in this way shows a production of knowledge not materialized differentiating doing the thinking, the run of the produce, and the separation between “theoretical” and “practical”, those who produce science and that consume.

Lacks (2004) and Santos Junior (2005) found that the structures of the courses indicated possibilities superadoras references in theoretical and methodological that had in its history a matrix scientific educational foundations can consolidate beyond the capital. Therefore, we believe that the courses should be based on human training and practice as a mediator dynamics of the theory, as being the key to teaching in the training of teachers. The areas of knowledge must be scaled with the production of knowledge as synthesis between knowledge and pedagogical work, so that, collectively, define parameters theoretical - trainers methodology of matrices curriculum for supRIR the social division of labor in this course.

Ramos (1997, p. 62) when he said that “making a course called Degree, does not guarantee, in itself, quality and competence to anyone, to any teacher,” the alert for other factors determining a speech teacher with quality, and that, to consider the course of Physical Education-degree-it is clear the existence of the division of labor embodied in the distinction between teaching and research.

When we choose to establish a study group in a private college, we determined that he was also scope for further training to master the course of Physical Education, training would involve the understanding of the complexity of learning and knowledge necessary to understand the various ways of knowledge, and the matrix theoretical knowledge produced by the Physical Education, Education, Sociology, Anthropology and Philosophy. Accordingly, the IES that public education is guided by the principle of inseparable teaching, research and extension, which ensures the quality of vocational training.

Giddens (1997) reports that the Universities increasingly are forced to abandon the ideas, attitudes and types of systems approach based on traditional values, a principle that we believe may refer to IES private, as to both is necessary to take two position by their managers: a) break with the paradigm that the Schools are not places of production of knowledge, b) that the production of knowledge is only the universities, be they public or proved.

Based on the thought of Chauí (1999) believe that the involvement of the training of students in higher education, when the relationship education-oriented production of knowledge, points to a quality education, even if not considering the requirement of colleges to establish their doing daily from the principles of inseparable.

Considering the foregoing, was the opt for the establishment of a study group under a Private School, as we enlarge guideline, the matrix cross, the knowledge base of students and cultural - "study a little bit of everything", we believe condition crucial to an understanding and position in relation to things in the world, of society and of men, factors crucial to a citizen training of students. The first barrier we face is the internal resistance of the community college to our proposal, which credited the representation established in your imagination - both managers as teachers and students - on physical education and referred to the denial of the possibility of it think its drawing upon epistemica objects other than that was relevant to the field of health-core - and the inconsistency of studies in the area of qualitative nature-core peripheral. Finally, to propose a study group guided by a design of production of knowledge unknown to those social actors was that they made as a signal / track / indicator of a different posture / inconsistency of studies in the area of qualitative nature-core peripheral. Finally, to propose a study group guided by a design of production of knowledge it is only the universities, be they public or proved.

Looking overcome this difficulty looking move on the direction of study group established, the group linked to the principle that it could become a place of training continued in service of the faculty of the institution. Still, the resistance remained, and interpret this posture crystallized by reinforcing that obtained with no involvement, commitment by teachers of the institution, which came to the point of explicitarem in their speeches desqualificavam arguments that the proposal.

The need and the desire to produce new and challenging academic practices that contribute to an improvement of the quality of training of scholars launched in the search for different ways to achieve our goal. To do so, we develop a pedagogical practice linked to production of knowledge, both from academics, as our part. A proposal for a single institution and for us, so getting to go tracks on which no detinhamos a total control, but who knew to be fundamental to training students and the production of knowledge.

From the formation of Study Group, which initially objectives to build a solid base of knowledge that transcendssem fragmented knowledge of the classroom, we realize that this could happen through ritual initiation scientific. With the participation of some teachers and learning along with the managers, we were, so participatory, building and consolidating a basic theory, which was the object of study social representations and the imaginary. We in the production of knowledge through scientific initiation as a benchmark that had some aspects of the academic-scientific practices developed under HEI public. With the emergence of the first
positive results, the institution started to invest a little more in the proposal, to ensure the possibility that something else could be part of the process of formation of their academics.

We consider it important to note that a study group that produces knowledge, allows any institution a visibility scientific, and according to the bases of knowledge, it is a document of knowledge, to demonstrate the degree of development of the institutions, mainly the town that do not have any type according to the maintenance of the same, which is to welcome not only by government bodies, mainly Capes and MECE, but mainly by students of the institution.

In 2003 seeking, for this construction, a partnership with the group for the Study of Social Imaginary and Representations BRISA / UEL - CNPq, which originally was formed by three teachers of the areas of sports training (1), recreation (1) and one of dance (1) and six scholars. After the assembly schedule of the meetings began, and flow of people "coming and going" - to study from the base of knowledge produced in Physical Education. First discussing general topics, thus, has opened the doors of the unknown in the area. The bases of knowledge and discussions were investigating whether, and how throughout Initial participants were "leaping out of the boat," the more complex became the discussions. In the second half of 2004 the group is now composed of two teachers-one in the area of sports training and other teacher-training colleges, 10 students - 5, post-graduate and graduate.

The first great moment experienced by the group was its participation in the "I Afiadas Cycle of Conversation", meeting in 2004 in UEL, where apart from participation in debates students and parents an exchange students from UEL and UNESP / FCT, President Prudente-SP, which has enabled them to contact the look of two HEI public university references in the scenario of the country, as well as maintain contact with teachers doctors to practice them until then completely unknown. Subsequently, and depending on the participation in the event, the group held in September of that year the "Cycle II of Afiadas Conversation" in the dependencies of their institution, where again the members of the groups remade the way the exchange, but now in an institution private who served as a learning for both academics.

In the year 2005 the group created and organized the "I Conference West Paranaense School of Physical Education and Sport-COPPEEE", which happened in November. This event has been structured by lectures and workshops, but we can say that the most significant that it extracted was the fact that for the first time in its existence the institution via happens in its interior presentation and exhibition of works of scientific initiation, starting the practice of scientific dissemination of its members within their institution.

The boldness of the group led him to believe in the possibility of developing the construction of the TCC participants of the group of students based on theoretical basis of guiding the group of studies. The methodology used from the construction of knowledge through studies of a qualitative nature, with a focus on social representations, imagination and memory, thereby using the technique of "Analysis of Speech." From that moment began studying issues that refer from the look of Social Sciences and Social Psychology.

The work was focusing area of Leisure, perhaps because of the first readings referred to the discussion of gender and social representation, but always with the focus to leisure and culture. The first approximations had a strong mark of the human sciences, because, in general the trend combines leisure and culture so that the two spheres come to confuse. To develop the research the group began to diversify their fields of research, immersed in worlds that had different cultural traits, such as indigenous, social movements, the prison system, the training of teachers, belonging to the communities surrounding the lake of Itaipu and ethnic group, more specifically the German culture. Studying the leisure has been a topic for the rich own growth and consolidation of the group, in that, the discussion s methodology for the study and leisure can not be dissociated from the political discussion, therefore, the size of leisure studies across virtually all the current areas of life, including politics, according to Pires (2002) when studying the sociology, and specifically the sociological category of daily life might contribute to the study of leisure, is also using the feature of the analysis of the social understanding of the representations made by "small ment of life daily" (Pais apud Pires, 2002, p. 29).

Thus, research focused on the daily life of social groups, which refers to the events of all successive days, what is normal, common, completely, perhaps so if sometimes built around her associations with little or no importance, many sometimes when studying the leisure something similar could happen, being seen as a counterpoint of seriousness, the space useless, empty. (Olivier, 1997)

The first polls began pointing and direct the focus of the group for this world. The first dive sought to make the "Rescue of games, toys and tricks of the Guarani tribe Avá - Ocy of São Miguel do Iguaçu" finalized in the first half of 2005. In three studies sequence occurred in parallel: "The representation of leisure for women leaders of the camp landless Chico Mendes," "The representation of recreation and leisure for teachers from the 8th period of courses for Physical Education of Foz do Iguaçu "and" A representative body for teachers of courses in degree in Physical Education in the western region of Paraná ", which were finalized in the second half of 2005, and the last finalized in the first half of 2006 refers to "Representation of time and space, leisure for aipados the State Penitentiary of Foz do Iguaçu. " In the first half of 2007 were finalized the searches focused as completion of the course work of a graduate with the themes "Rescue of games and toys of German culture in the municipality of Missai-Pr", "social representation on Physical education of the students of Education of Young Adults and the municipality of San Miguel do Iguaçu "and Development of disciplines who work the content of graduation dance in courses in Physical Education from the Far West Region of Parana. These searches were indications that the theoretical basis studied provided to (re) significance of the role of the teacher in the context of the institution, shifting the focus of the study group, which until then was the entertainment for the "campus of the school," confirming the initial idea of teachers that the initiation is a scientific field of teacher training.

For teachers researchers if the group was in an area of practice that occurs commonly in the Public Institutions, and what is happening at the institution Private therefore believe that the academic should not happen only in the areas of the classroom, but also from academic experience mad plurale, and cross intercambiada with other IES.

As teachers, clearly marked a qualitative difference of the participants in the group in relation to other scholars in order to reflect and discuss with the teachers worked in the content areas of the classroom, which ultimately make participation in the group a landmark for these scholars, allowing a practice reflexive differentiated, which indicated some positive and negative aspects in relation to the vision of the participants by some academics and teachers.

To identify what group of studies provided and provides for those who are / were part, we feel the need to hear them. On this basis, valorize the speeches of the academics who started the group and relating the speech until the present date.

When you try to understand the factors that led the students to get involved with the group of studies appears in the academic discourse that initially the group of studies referred to something new, hitherto not experienced by its participants, or a quest for knowledge and knowledge really unknown, and we can thus say, very complex for that group of students. This is clear in the speech of one of the members of the group: "At the beginning everything was unknown, I was walking as could."

This quest for knowledge by group of studies, also saw because of the academic institution understand that the process of acquisition of knowledge and experience in academic public HEI happen in a different, more complete, and perhaps this is the major reason for the involvement, go beyond what could learn in the classroom.

We can say that in any way the involvement with the group is working to promote the academic major changes in your life
from the knowledge hitherto taken as reference in the Physical Education. According Betti (1992) when it introduces new knowledge and scientific and philosophical basis, it can also destabilize the forces considered conservative who formerly supported the traditional trends and sports. So trying to present a new look to these scholars, which is evidenced by the discourse of academic: "I thought to be the most interesting find something that I could match the students of major universities, which to my eyes had a much more academic experience 'led' than what ended here. "

We through the speeches of the students who gave their participation growth both personal and professional from diverse readings, which referred not only to the area of training, but also oportunizava the look and approach the readings so far not commented and also unknown to them to make happen moments of reflection and discussion that contributed significantly to the building of knowledge and conceptions of man, of life and world, and mainly for the training of participants. The knowledge gained was extremely important for the start of the scientific productions which enabled the participation of its members in academic-science and taking the opportunity to interact with authors / teachers they studied. "(...) Pass by varied experiences of production of knowledge where 'destrinchamos' our ideas in scientific articles presenting our studies in congress and know we face with people of knowledge for ....". It is clear that the group is represented as a possibility for personal and professional growth, which had / has decisive role in their achievement and that among so many ways for them highlighted the group was "different" within this institution and what has to realize difference between its original condition and now as a young academic researchers. In general the existence of the group represents a maturing in terms of training of students and the institution's own managers.

See is that these scholars had a qualitative change throughout the process of training and academic staff, and that these changes in a moment turn into a harrowing and painful process, because their ripening gone through processes such as anxiety / relief, suffering / joy did they remember as a teacher / educator in training in accordance with the reality that some, as an alternative to more knowledge, speaks as a student: "I thought that knowledge would be as appropriate as a panacea , end with my distressed at the questions of the world that affect me persistently, equivocai me because the little that I have made me suffer equivalently to certain situations, not imagined that knowledge could become an outcast vice, painful and enjoyable."

Thus, it remains for these academic the main vehicle of a "good" training personal / professional, "represents the difference, a difference in who want to change, and for the better," this difference in the world look at whether political concerns and socially with the problems that surround taking them to always reflect.

From the evidence mentioned in this article, we can say that the theoretical basis worked initially established ties where production of knowledge through scientific initiation can contribute to the formation of the professor of Physical Education. We can also say that the initiation science can and should be used as one of the stages fundamental importance in the process of training teachers. This became apparent when a student involved with the group since its beginning has been approved in the selection process for temporary teaching of courses and Physical Education Pedagogy of the State University of Londrina / Pr. This fact ratifies the relevance for students and for establishment of the role that the group is developing. Another was significant given the fact that we managed to demonstrate that it is possible to develop some practices regarding IES public, as part of a small college, provided that the differences are always respected and a commitment to act on the part of teachers and administrators.

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THE INSTITUTION OF LOGIC OF PRODUCTION OF KNOWLEDGE IN EXISTING PUBLIC UNIVERSITY FACULTY IN FICTION OF A PRIVATE: THE CONSTRUCTION OF GROUP OF STUDIES

ABSTRACT

Presenting the constitution of a group of studies, may be attitude, but to see this possibility as a further training for graduates of the course of Physical Education in a private HEI, will have felt the relevance of the topic presented. We have option to form a study group aiming to expand the disciplinary matrix, studying a little of everything, because we believe is crucial to an understanding and making position. The 1st. Barrier was found the internal resistance of the community, credited the resistance to form a study group aiming to expand the disciplinary matrix, studying a little of everything, because we believe is crucial to an understanding and making position. The 2nd. Barrier appears when managers refer the representation of the establishment of the group of studies as allocation of public university. To realize this, the travel direction on the group, linking the position scientific of formation. I noticed that during the meetings of a ritual case that led studies of the practice of initiating scientific, which focused on the leisure through the daily life of various social groups, and pointed to evidence that the
palavra-chave: grupo de estudos, produção de conhecimento, imaginário.

NO IMAGINÁRIO DE UMA FACULDADE PRIVADA: A CONSTRUÇÃO DE GRUPO DE ESTUDOS

RESUMO

A apresentação da constituição de um grupo de estudos, pode ser simplório, mas ao vislumbrar esta possibilidade como campo de formação complementar para os licenciados do curso de Educação Física numa IES privada, passa a ter sentido a relevância da temática apresentada. Fizemos opção de constituir um grupo de estudos objetivando ampliar a matriz disciplinar, estudando um pouco de tudo, pois acreditamos ser determinante para uma compreensão e tomada de posição. A primeira barreira encontrada foi a resistência da comunidade interna, acreditávamos essa resistência a produção no imaginário coletivo da Educação Física que nega a possibilidade de se estudar fora da área da saúde e não busca a coerência de seu objeto. A segunda, barrera aparece quando gestores desviam o sentido para a formação de professeur de Education Fisica. Consideramos a iniciativa científica como uma base teórica estudada brinda a (re) significação do papel do professor no âmbito da instituição. Enfatizamos que a base teórica precedeu o lazer através da vida cotidiana de diversos grupos sociais e apontou os indícios como atribuição de universidade pública. Ao percebermos isto, devemos ser capazes de escuchar a seus discursos e a categorização dos discursos dos acadêmicos que estão em um grupo desde 2004. Afirmamos que a base teórica precedeu o lazer através da vida cotidiana de diversos grupos sociais e apontou os indícios como atribuição de universidade pública. Ao percebermos isto, devemos ser capazes de escuchar a seus discursos e a categorização dos discursos dos acadêmicos que estão em um grupo desde 2004. Afirmamos que a base teórica precedeu o lazer através da vida cotidiana de diversos grupos sociais e apontou os indícios como atribuição de universidade pública. Ao percebermos isto, devemos ser capazes de escuchar a seus discursos e a categorização dos discursos dos acadêmicos que estão em um grupo desde 2004. Afirmamos que a base teórica precedeu o lazer através da vida cotidiana de diversos grupos sociais e apontou os indícios como atribuição de universidade pública.